










IMPACT REPORT 2024

TRANSFORMING LIVES ONE PUPPY AT A TIME



Your support in 2024 has been nothing short of incredible! Thanks to you, 31 puppies are now on their way to changing lives, over 2,000 volunteer hours have strengthened our mission, and new milestones continue to inspire hope. Together, we've made a life-changing impact—one puppy at a time. Thank you for your generosity and dedication!

STATS FROM LAST YEAR

-  **31 puppies** raised and placed with partner organizations.
-  **2,000+ volunteer hours** contributed.
-  **21 Stress Down Day events** serving 1,000+ participants.
-  **\$190,000 raised** through Pints 4 Pups and Putt 4 Pups.
-  **8 dogs graduated** our Started 4 Service Program.
-  **28 Chaperone Dogs evaluated** for program enhancement.
-  **1st Service Dog graduation**—a dream realized!



To our donors, sponsors, and volunteers—you are more than supporters. You are family, and your contributions allow us to build a community of love, support, and service for veterans and individuals with disabilities.

Continue to support our work!



A LIFE-CHANGING CONNECTION

CW-3 Scott Carnes, a veteran, was paired with Jovi, a specially trained service dog, marking Project 2 Heal's first-ever veteran-service dog graduation. Their journey together has been transformative—Jovi helps Scott navigate daily life, providing physical assistance and emotional support. Scott describes Jovi as “a loyal companion who has given me newfound independence.” This milestone represents the heart of our mission: changing lives, one puppy at a time.

BILLY THE AMBASSADOR

Billy, our charismatic black Lab, officially became our ambassador this year, embodying the heart of Project 2 Heal. Whether attending community events, fundraisers, or simply greeting visitors, Billy spreads joy and awareness with his friendly demeanor and gentle presence. As our ambassador, he has a unique ability to connect with everyone he meets, effortlessly making them feel understood and supported while highlighting the critical role of service dogs and the hope they bring to those in need. Through every wag of his tail, Billy helps share our mission and inspire others to get involved.



STRESS DOWN DAYS

This year, we hosted 21 Stress Down Day events, where over 1,000 participants experienced the therapeutic magic of puppy love. From teachers taking a breather to corporate employees juggling deadlines, these events delivered a much-needed mental health reset. Attendees called them “transformative” and “the highlight of my week.” Our puppies worked their charm, offering comfort, reducing stress, and creating unforgettable moments. Even a few minutes with a dog can brighten a tough day and make a lasting difference in well-being.



Thank you for being such an essential part of our mission. Together, we're making a lasting impact and changing lives—one puppy at a time.



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